

**PARASOL
CORPORATION**

PROUDLY PRESENTS

SWANCON
2010

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CEO'S REPORT

With the festive season past, I hope you all celebrated well with your respective family, friends and colleagues.

As we draw closer to Swancon 2010, I can feel the excitement building, not only with our team here at Parasol but out in the community as well. We are putting the final touches on everything, such as programming with the next meeting being held on the 31st of January at our Open Programming Meeting in King's Park. This is likely to be our final event as we head into the countdown towards Swancon. We do not have any further screenings booked in at this point of time, however we would like to thank all of our shareholders for making the screenings such a success.

Our fantastic guests Mr Sigler, Mr Irvine and Mr Samuels, have made final arrangements for their imminent arrival and are all excited about coming to Swancon for 5 days of fun, games and excitement. I'd like to take a moment to direct you to Mr Sigler's web page at www.scottsigler.com to check out the video he has done.

A reminder about the venue: if you're planning on staying at the hotel, please make sure you book your accommodation early to avoid disappointment. For more information regarding the hotel, please go to www.swancon.com

I extend to you all my warm wishes for a prosperous and joy-filled new year and welcome you all back. I look forward to seeing you at our upcoming events!

John R Green
CEO Parasol Corporation.

John R Green
Co Chief Executive Officer



John Green was appointed Co Chief Executive Officer at the Annual General Meeting held in April 2007. Jointly with Todd Rowlands, John is responsible for the overall function of Parasol Corporation, along with Parasol's Public Liaisons. John is renowned amongst the executive board for being approachable and supportive of innovative solutions.

John has been a sideline member of various Parasol subsidiaries, and has been in attendance at eight of Parasol's main corporate Swancon conferences.

He has a love of science fiction and fantasy in media and literature format, and feels the corporate events are 'like running into an old friend he has not seen for a long time'.

Todd Rowlands
Co Chief Executive Officer

Todd Rowlands was appointed Co Chief Executive Officer at the Annual General Meeting held in April 2007. Jointly with John Green, Todd is responsible for the overall function of Parasol Corporation, along with the finer details involved with Parasol's organisation. Todd is renowned for his determination and demands excellence from all board directors.

Todd has been actively involved with other Parasol subsidiaries for the last 17 years, and has helped to organise three of Parasol's main corporate Swancon conferences.

Todd attributes his involvement with Parasol Corporation to a kind childhood motivator who nurtured his love of literature. Having spent many years acquainting himself with Parasol's less affluent competition of second-hand shops, we are pleased Todd brings us his insider trading knowledge and that he now admits that he has an addictive habit which needs to regularly be fed by the like minded people associated with Parasol Corporation and our events.



SHARE OFFER

3RD ROUND

Thanks to all who have already chosen to be a part of this exciting and dynamic venture. Your support is greatly appreciated.

The third round of this tremendous offering is currently underway and you can still be a part of this incredible opportunity for only \$160 per share (also referred to as a Full Membership), however you must purchase your share before 23:59hrs WST on 28 March 2010 in order to secure this price. After that time, you will not be able to purchase a membership until the convention opens at 5:00pm on 1 April 2010. Shares purchased at the door will be \$180. Please refer to the table below for alternative share purchase prices.

MEMBERSHIP RATES	
Full Membership until 28 March 2010	\$160.00
Full Membership at the door	\$180.00 (\$170.00 with concession card)
Day Membership	\$20/day (Thursday, Friday)
	\$60/day (Saturday, Sunday)
	\$40/day (Monday)

For those of you who simply wish to register an Expression of Interest in the Swancon 2010 share offering, you can purchase a reserve share (also known as a Supporting Membership) for only \$20. This reserve share can be converted to a full share at any time and at the prevailing share price.

Shares can be purchased via the Swancon 2010 website, Fantastic Planet, White Dwarf Books or from Board Members at Swancon 2010 events.

It is also possible to make payments via Online Banking. For more information, please contact the Treasurer via our general mailbox below.

If you have any queries about the share offering, please feel free to contact us at secretary-2010@swancon.com (mark any such correspondence for the attention of the Treasurer).

Jay Watson
Treasurer

KEYNOTE SPEAKERS



Scott Sigler is a multidisciplinary author who has written works on parasitology, xenotransplantation, deep core drilling, urban legends and interspecies relations.

New York Times best-selling novelist Scott Sigler is the author of *INFECTED* and *CONTAGIOUS*, hardcover thrillers from Crown Publishing.

Scott is known to knock back three Red Bulls and wrestle live alligators. He can juggle two kittens and a flaming Michael Jackson while hopping on one leg for, like, over 10 minutes without falling over.

Ian Irvine is a marine scientist who has developed some of Australia's national guidelines for the protection of the oceanic environment.

Science proved insufficient. Beset by creative urges that by 1987 had become irresistible, Ian got out his maps and histories and began writing the first book of what was to become his 'Darwinian' fantasy quartet, *The View from the Mirror*. He worked on it continually until the final volume was published in 1999, and has been a full-time writer ever since. He is best known for his fantasy series *The Three Worlds Cycle*, now comprising eleven novels.



John Samuel has been an ardent supporter of Swancon for well over two decades.

He has helped out on several committees, been an active participant both on panels and in the audience, run numerous sessions for beginning players in the Gaming Rooms, helped in numerous auctions (both physically and financially) and has also been awarded a "Mum Fan" for his dedication towards all things Swancon.



PRESS ANNOUNCEMENTS

Visionary Arts Director (Art Show Co-Ordinator)

Parasol Corporation are pleased to announce the recruitment of Mr Daniel Heald as Visionary Arts Director. Mr Heald will be in charge of the exemplary Art Show that will be held at Parasol's Swancon event.

Submissions for the Art Show will be accepted the Thursday evening and the Friday morning of Swancon. The Art Show will run Friday and Saturday of Swancon. Please contact Mr Heald on artshow-2010@swancon.com.au to advise him of what your art piece will be and of display requirements. Please also advise if you would like your piece to be put into the main auction so that arrangements can be made to transport your art work at the termination of the art show to the auction.

Cocktail Soiree

In a break from tradition, Thursday night of Swancon has been designated as a meet and greet. Parasol will be hosting a cocktail soiree in the Montana room. Nibbles will be provided, with drinks available for purchase at the bar. Please come along for your chance to meet and interact with our keynote speakers before the convention is launched.

Cheap Day Friday

As an exciting new venture, Parasol will be holding a cheap day Friday in a bid to encourage people to further attend. Friday's price has been set at a stunningly low \$20. Parasol would like to extend a warm welcome to all of our prospective attendees and hope that you will stay a while. Or possibly even stay forever.

Gala Event

Also for next year's Swancon event, Parasol are pleased to announce a theme for the exclusive Gala Event. The Gala Event (commonly known as Masquerade) will be held on the Saturday night in the Montana Room, and will comprise of hand selected masters of music delighting us with their musical selections to dance the night away.

As in previous years, this year's Gala event will be themed. Parasol are pleased to announce, in keeping with the 'Contagion' theme of our Swancon event, that the Gala theme will be **Monster Mash**. The creepy and the spooky, the zombies that just won't die, the infectious and the rotten, it's all a Monster Mash! Prizes will be awarded based on the Judges' decision of best costume.

PRESS ANNOUNCEMENTS

Tin Duck nominations

Parasol are pleased to announce nominations for the auspicious Tin Duck Awards are now open. Works eligible to be nominated must have been "published" (be it written work, art or any form of performing art or convention running) in the 2009 calendar year, and must not have been voted upon in any previous Tin Duck Award. Works will be validated by the Tin Duck Awards Committee, and may be moved to a different category than nominated for if deemed necessary. Any works nominated without a category may be deemed invalid by the Awards Committee. Nominations may be subject to short-listing if necessary in categories with large number of nominations.

Award categories are:

- Best WA Professional Long Written Work
- Best WA Professional Short Written Work
- Best WA Professional Art Work
- Best WA Professional Production (any medium)
- Best WA Unpaid or Fan Written Work
- Best WA Unpaid or Fan Art Work
- Best WA Unpaid or Fan Art Work

Please go to : www.swancon.com.au/tinducks to submit your nominations.

Children's Programme

Parasol have secured the services of Ms Anna Hepworth to co-ordinate and run a participatory programme for the upcoming generation. This stream will be available from 10.30 – 3.30 on the Friday, Saturday and Sunday of the Swancon convention. Should you have any suggestions you wish to include in this stream, please do not hesitate to send through your suggestions to: secretary-2010@swancon.com.au marked for the attention of the Children's Programmer.

WASFF ANNOUNCEMENT

WASFF is in process of collaboratively creating a statement of principles representing the organisation. If you are interested in contributing to this process, please email Jaunita who will provide you with information about the process and timeframes. You can contact her via phone: 0439 354 992 or email: transcendancing@yahoo.com.au. Please pass this onto other interested parties who do not readily receive online information. A first draft will be posted to the Swancon Livejournal Community (<http://community.livejournal.com/swancon/>) in the near future, and it is intended that most discussion will take place there. Anonymous posting will be enabled to allow everyone to contribute, but we ask that you please sign your name if you do not have a login. If there is enough interest, Jaunita will also hold a meeting for people to discuss their thoughts in person, to be organised directly with interested parties who contact Jaunita.

PAST EVENTS

Quiz Day:

On the 18th of October, Parasol Corporation ran its momentous Quiz Day. Parasol Corporation would like to thank the following subsidiaries for their corporate support:

Comiczone
Empire Toys
Essenza Coffee
Fantastic Planet
Harper Collins Australia
Hyde Park Hotel
Icon Films
Mondo Butchers
New Norcia Bakery
Quality Comics
RTRfm
Tactics
White Dwarf

Parasol would also like to extend a very heartfelt thankyou to Mr Michael Deegan for his time and chauffeur services to our executive board members.

Reports indicate the event was well attended and that attendees all left with donated proceedings.

Business Strategic Meetings

Business Strategic Meetings have been proceeding monthly, with attendance steadily increasing. Parasol Corporation also incorporated an Open Business Strategic Meeting in the beautiful outdoor setting of Kings Park. As this event was so popular, Parasol Corporation will be looking at hosting another Open Business Strategic Meeting on **January 31st 2010**. Keep looking out for the electronic notices that will update you of this upcoming event.

ART SHOW

General Information for Artists

The art show will run on Friday April 2nd and Saturday April 3rd at Swancon. All artists are urged to reserve space in the show by submitting a registration form and paying a registration fee for each entry. Works registered after 25th March 2010 might not find room at the Show. Although multiple entries are allowed, space is limited so we will accept entries on a first-come-first-served basis, and the organisers reserve the right to limit an artist to reasonable numbers of entries. There will be a separate children's (Under 12) stream within the art show with its own judging.

Entries must be submitted on the Thursday night or Friday morning of Swancon. Artists are asked to advise what their display requirements will be and whether their work will be sold via the art sales or via the main auction. Please go to <http://2010.swancon.com.au/artshow-reg.html> to register your artwork.

You must state on the entry form if the piece is an original or a reproduction. Reproductions or prints from digitally created works are allowed, though only one copy of any particular piece may be hung. All work must be the original work of the artist. All reproduction rights remain the property of the artist.

Works judged by the organisers to be offensive or libelous will not be permitted in the show. If you are in doubt as to whether your work is acceptable, please contact the organisers in advance. Swancon reserves the right to refuse any entry for any reason it sees fit.

Artists are responsible for organising their own insurance. Whilst the best of care will be taken at all times, Swancon will not accept liability or damages to your art work.

Financial Matters

The fee to enter the show is \$5 per work except for Children's Art which will not be charged. These fees help to offset room, display, equipment and handling costs.

Swancon will collect all sales revenue and distribute the proceeds to the artists by cash or cheque. Payments will be finalised no more than six weeks from the end of the convention.

If you mail your artwork in and it is not sold or collected from the show, you must provide payment to cover the costs of return postage and ensure packaging is reusable.

Artists are responsible for their own insurance.

Fundraising by art sales

Works entered in the show for the purpose of fundraising are exempt from entry fees and sales commission. Unless otherwise specified, it is the artist's responsibility to distribute funds from sales. It is also the artist's responsibility to label the work appropriately.

PROGRAMMING

The following schedule of events is the first draft, based on ideas and suggestions from the many people that our Business Strategist has consulted with at our Strategic Meetings, or who have emailed through information. Julian has tried to design a programme which gives the attendee information regarding what kind of item each one is; discussion, presentation or Interactive. In addition, whilst we understand that some of our attendees will enjoy the opportunity to stay abed, for those who are up early, there will be some form of physical (yes, physical) interactive panel available. Each night will have a major event happening, though we would welcome the opportunity to discuss programming ideas with anyone who would be willing to run a panel at the same time. If you are one of these, and would like to run a panel against the Auction or the Masquerade, please let Julian know.

We wish to thank all of the people who have made contributions so far to the schedule of events. We know that there are a lot of people out there who have excellent ideas for panels, but as yet have not joined the illustrious list of those already on the programme. We look forward to hearing from you so that we can include your ideas.

Finally, a number of consulted persons have given the committee a large list of panels that they (and the committee) think would be great to see at Swancon, but as yet there are no names to attach to the ideas. If you see any item on the following list that you would like to put your name to, please email Julian the item, and an approximate time that you would like to run it. Julian can be contacted at citoxiuq@gmail.com for all scheduling related queries.

Possible schedule of event items requiring volunteers:

Videogames and Narrative Storytelling

In many ways interactivity is the enemy of narrative – after all, it's a bit hard to tell a story if your reader is in charge of which direction it goes in. A group of enthused gamers (and game writers, if you can get them) discuss which games have managed to straddle the line between story and Interactive, how it could be done better, and whether its possible to engage in proper storytelling within a videogame at all.

RPGs, Storytelling and Authorship

We know Dungeons and Dragons is a game, but is it art? An examination of the storytelling process behind role-playing games – part creative writing, part performance, and almost entirely disregarded as an artistic work. If it is some kind of cross between the written and performing arts, what can GMs and players learn from those disciplines to make their games even stronger?

The Future of Short Fiction

As subscription and sales levels for the big SF print magazines continue to fall, what is the future of short fiction? Many people point to the Internet – but how does publication in an online medium change the way we write – and read – speculative fiction?

PROGRAMMING

Sff and Romance:

Sff and romance are two genres which don't get much respect, and there's a lot of books in the intersection. Yet most sff fans look down on romance novels. What romance novels do sff well? What sff does romance well? How does this all tie in with fanfic, which often takes sff source and turns it into a romance?

Star Trek: Where to Now?:

The reboot of star trek opens up a whole new alternative reality. How do people think this will play out, both in the universe and in the movies? Will the history play out much the same way? How will this new federation cope with threats like the Borg and Dominion? Also, how can we insert a few more female characters into the next movie? What other things would people like to see? Or just a generic Star Trek panel :)

Scifi Geek as Hero:

Chuck, Big Bang Theory. What does it say that such shows are being made? Do we like them, as geeks? Where are the geek girls?

Two Great Tastes That go Together:

Disney is making "Pirates of the Caribbean: on stranger tides". What other texts would be cool smooshed together?

Best Scifi of 2009, Who Deserves a Hugo?:

A relatively large number of Swanconers are going to Worldcon and thus get to vote in the Hugos. Whether you're going or not, come and discuss what cool scifi books, movies, art, etc came out in 2009.

Where are the Gay Men in Science Fiction?

A lot of science fiction is willing to push the envelope in terms of violence, heterosexual or maybe lesbian sexuality, moral ambiguity etc, yet shies away from any m/m relationships, especially any involving a male protagonist. Why is it such an issue, and which authors don't fall into this trap?

The Frontier:

Scifi about exploration in space usually either deliberately or implicitly draws on old age-of-sail ideas about The Frontier. Yet that frontier not only resulted in but *relied* on the exploitation of and theft from the people who lived in the "unexplored" areas first. How much of the imagined "adventure" of exploring uninhabited places like Mars etc forgets that there are no convenient natives to clear the land and do the work for us this time? How much do stories about exploration of inhabited planets (eg Star Trek or Stargate) still buy into the notion of us as the objective explorer fighting/enlightening the ignorant savages?

PROGRAMMING

Small Conventions Spiel – Give Cons a Chance to Talk

Small/Self Publishing vs Vanity Press

Masquerade Panels (one before and one after the event; how to do/how did you do?)

Thursday Draft Schedule

	Montana A	Montana B	Cocktail Lounge	Gaming Room	Fan Lounge
3.30 - 4.30	Registration				
4.30 - 5.30	Registration				
6.30 - 8.00	DINNER	DINNER	DINNER	DINNER	DINNER
8.00 - 9.00	Cocktail Soiree – 2010 Committee, guests and attendees (interactive)	Cocktail Soiree – 2010 Committee, guests and attendees (interactive)			
9.00 - 10.00	Raw Cordial - Grant Watson (interactive)	Raw Cordial - Grant Watson (interactive)			
10.00 - 11.00	Raw Cordial - Grant Watson (interactive)	Raw Cordial - Grant Watson (interactive)			

Friday Draft Schedule

	Montana A	Montana B	Cocktail Lounge	Gaming Room	Fan Lounge
9.30 - 10.30	Improvised Drama Games - Susan Ackermann (interactive)				Art Show - Drhoz
10.30 - 11.30	Opening Ceremony - Swancon 2010 Committee (The Official Welcoming)	Opening Ceremony - Swancon 2010 Committee (The Official Welcoming)			Art Show - Drhoz
11.30 - 12.30	Welcome to Your First Con – Sarah Parker (followed directly by lunch)	Parasites: What are you Carrying? - Scott Sigler, Drhoz and Coreynn Tan (Presentation)			Art Show - Drhoz
12.30 - 1.30	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
1.30 - 2.30	Exiled to Earth: Dr Who's 7th Season - Grant Watson, Damien Magee, Theresa Anns (Discussion)	Otaku's in Japan - Desiree Heald (Presentation)			Art Show - Drhoz
2.30 - 3.30	Scott Sigler's Guest of Honour Speech - Scott Sigler (Presentation)				Art Show - Drhoz
3.30 - 4.30	Getting Published - Ian Irvine (Presentation)	10 Reasons Why We Should Legalise Human Cloning - John Green, Linda Deegan (Discussion)	The Fleischer Brothers 'Superman' - David Medlin (Presentation)		Art Show - Drhoz
4.30 - 5.30	Rocket Boys and Rocket Girls - Is the dream a reality? - John Samuels (Presentation)	Lost? Is it really over? - Tom Eitelhuber (Discussion)	Gynacon Panel 1 - Gina Goddard (Interactive)		Art Show - Drhoz
5.30 - 6.30	Trials of Disability - Sophie McFarland (Discussion)	Girl Genius - John Parker and Maia Bobrowicz (Discussion)			Art Show - Drhoz
6.30 - 8.00	DINNER	DINNER	DINNER	DINNER	DINNER
8.00 - 9.00	Auction with Anna Hepworth, Chris and Helen Creagh (Interactive)	Fan Girling About Female Characters - Desiree Heald (Presentation)			
9.00 - 10.00	Auction with Anna Hepworth, Chris and Helen Creagh (Interactive)	There Will Be Blood: Saw and the 2000's American Movie Horror -Grant Watson, Sonia Marcon (Discussion)			
10.00 - 11.00	Auction with Anna Hepworth, Chris and Helen Creagh (Interactive)				

Saturday Draft Schedule

	Montana A	Montana B	Cocktail Lounge	Gaming Room	Fan Lounge
9.30 - 10.30	Wake up with Wing - Wing Chung (Interactive)				Art Show - Drhoz
10.30 - 11.30	MARKET DAY		Gynacon Panel 2 - Gina Goddard (Interactive)		Art Show - Drhoz
11.30 - 12.30	MARKET DAY	The New Who - Michael Cogan, Aaron Creaser (Discussion)	Geek in the High School - Desiree Heald (Presentation)		Art Show - Drhoz
12.30 - 1.30	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
1.30 - 2.30	MARKET DAY	What's New and Notable in Child and Young Adult Sci Fi and Fantasy - Gina Goddard (Presentation)			Art Show - Drhoz
2.30 - 3.30	MARKET DAY	Modernising Classic Horror - Andrew Sharp (Discussion)			Art Show - Drhoz
3.30 - 4.30	MARKET DAY	The Speed of Science - Anna Hepworth (Presentation)			Art Show - Drhoz
4.30 - 5.30	MARKET DAY	Rebel Empire - Kaneda Cruz (Interactive)			Art Show - Drhoz
5.30 - 6.30	MARKET DAY	Rebel Empire - Kaneda Cruz (Interactive)	The Blockbusters of Shame - Gina Goddard (Discussion)		Art Show - Drhoz
6.30 - 8.00	DINNER	DINNER	DINNER	DINNER	DINNER
8.00 - 9.00	Masquerade – Coreynn Tan (Interactive)	Masquerade – Coreynn Tan (Interactive)			
9.00 - 10.00	Masquerade – Coreynn Tan (Interactive)	Masquerade – Coreynn Tan (Interactive)			
10.00 - 11.00	Masquerade – Coreynn Tan (Interactive)	Masquerade – Coreynn Tan (Interactive)			

Sunday Draft Schedule

	Montana A	Montana B	Cocktail Lounge	Gaming Room	Fan Lounge
9.30 - 10.30					
10.30 - 11.30		2009 in film - Tom and Tina Eitelhuber (Presentation)			
11.30 - 12.30					
12.30 - 1.30	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
1.30 - 2.30		World War II and Alternative Histories - Andrew Sharp (Discussion)			
2.30 - 3.30	Ian Irvine Guest of Honour Speech - Ian Irvine (Presentation)	Future War - Vision of Neuromancer - Wing Chung (Discussion)			
3.30 - 4.30	Sue & Gina's Excellent ... Adventure - Sue Ackermann, Gina Goddard (Presentation)	Steampunk – Richard (Discussion)			
4.30 - 5.30	Promoting Your Book - Ian Irvine (Presentation)	Lone Genius - Anna Hepworth, Sophie McFarland (Discussion)			
5.30 - 6.30	Swancon 2011 Launch - 2011 Committee	Swancon 2011 Launch - 2011 Committee			
6.30 - 8.00	DINNER	DINNER	DINNER	DINNER	DINNER
8.00 - 9.00	Awards Ceremony - Anna Hepworth, Ju Landéesse (Presentation)	Awards Ceremony - Anna Hepworth, Ju Landéesse (Presentation)			
9.00 - 10.00	Awards Ceremony - Anna Hepworth, Ju Landéesse (Presentation)	Awards Ceremony - Anna Hepworth, Ju Landéesse (Presentation)	Fan Vids - Sophie McFarland (Presentation)		
10.00 - 1100	Sing Star Idol: Geek Sing-a-long 2.0 - Desiree Heald (Interactive)				

Monday Draft Schedule

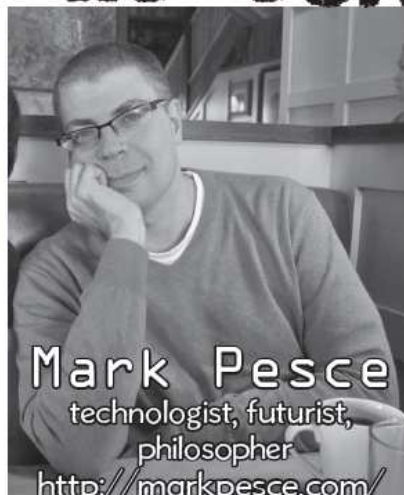
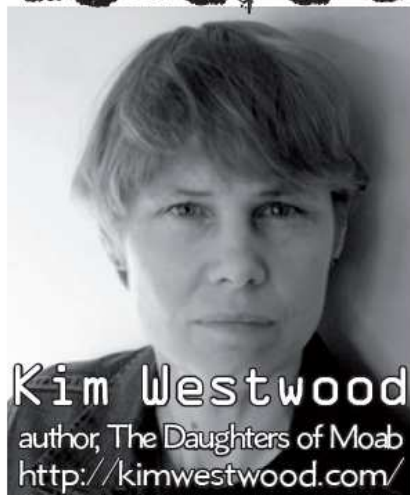
	Montana A	Montana B	Cocktail Lounge	Gaming Room	Fan Lounge
9.30 - 10.30			WASFF AGM - WASFF		
10.30 - 11.30			WASFF AGM - WASFF		
11.30 - 12.30			WASFF AGM - WASFF		
12.30 - 1.30	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
1.30 - 2.30	Aussiecon - Aussiecon Representative (Presentation)		Gynacon Panel 3 - Gina Goddard (Interactive)		
2.30 - 3.30	Anime Archetypes - John Samuels (Presentation)				
3.30 - 4.30	Closing Ceremony - 2010 Committee	Closing Ceremony - 2010 Committee			

CONTINUUM 6

FUTURE TENSE

a speculative fiction and pop culture convention
 26-28th February, 2010 - Melbourne, Australia
 Remember when "2010" was one of those dates they used in sci-fi to mean simply, **The Future?** We do...

GUESTS OF HONOUR



Please visit our website for membership forms and more details
info@continuum.org.au www.continuum.org.au